



BEYONDSCALE

BeyondScale is seeking to create a pan-European community of practice that will share and document emerging good practices, based on the outcomes of the individual and collaborative activities of the participants.

BeyondScale utilises the **HEInnovate** self-assessment platform to drive entrepreneurial and innovative change.

HEInnovate

HEInnovate is a self-assessment tool by the European Commission and the OECD for higher education institutions to explore their innovative potential. HEInnovate diagnoses areas of strengths and weaknesses, opens up discussion on respective topics. HEInnovate covers eight areas for self-assessment.



Co-funded by the
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Value Proposition Workshop



Dimension: Digital Transformation and Capability

Organiser: NOVA University, Information Management School (IMS)

Date: 13th of January, 2021

Inbound activity: Digital technologies to support teaching and learning

Purpose: 1. To evaluate the state of the art of the digital context on NOVA IMS program as well as digital tools and strategies used in the learning progress;

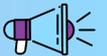
2. To define a plan (value proposition canvas) for the digital strategy to be used on the learning process;

3. To consider the possibility of adding new learning outcomes to each course list.

In this issue:

Value Proposition Workshop by
**University of NOVA Information
Management School (IMS)**

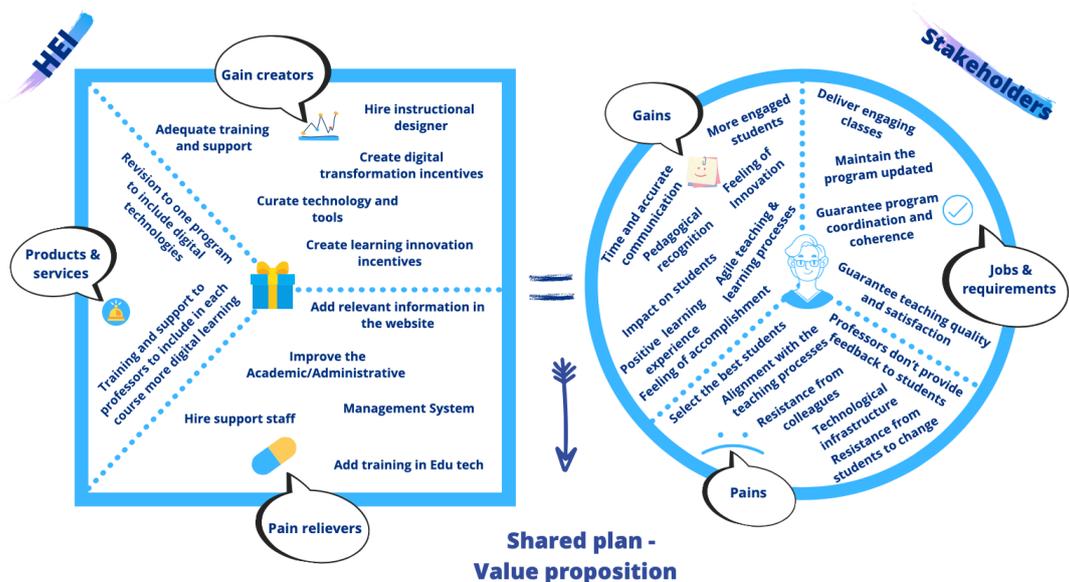
Conference proceedings



- Internal stakeholders from the NOVA IMS community (program coordinators, teacher support office);
- Involved BeyondScale Buddies: Higher Education Authority, Ireland & FH Campus Wien.

HEInnovate Value Proposition Canvas

Dimension: Digital Transformation & Capabilities



BeyondScale

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Main workshop outcome:

- During NOVA IMS workshop, a two-fold approach was reached to Digital technologies to support teaching and learning.

Top-down approach

- selecting one or two programs where a full revision will be made to include digital technologies. Two programs are candidates to be selected and move to a more digital/distance approach. For this approach, we need to have in our teams an educational technologist and an instructional designer.

Bottom-up approach

- where some tools will be available to professors, as well as training and guidance, in order each course might start to include videos, more interactive quizzes, the use of collaborative participation, among others.

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Overall experience:

- The session was very interactive, using a shared “mural” allowed everyone to write down ideas and discuss them
- Very interesting to guide the brainstorm with the “pains”
 - Creates a more interactive discussion
 - Allows a connection with possible solutions
- The canvas creates empathy around participants

We issued conference proceedings

The conference proceedings include a summary of the presentations and the main takeaways from the discussions. The document is intended for all interested parties, especially for those who could not participate in the conference.

To access the document [click here](#)