



BEYONDSCALE

BeyondScale is seeking to create a pan-European community of practice that will share and document emerging good practices, based on the outcomes of the individual and collaborative activities of the participants.

BeyondScale utilises the **HEInnovate** self-assessment platform to drive entrepreneurial and innovative change.

HEInnovate

HEInnovate is a self-assessment tool by the European Commission and the OECD for higher education institutions to explore their innovative potential. HEInnovate diagnoses areas of strengths and weaknesses, opens up discussion on respective topics. HEInnovate covers eight areas for self-assessment.



Value Proposition Workshop



Dimension: Entrepreneurial Teaching and Learning

Organiser: Instituto Politécnico de Viana do Castelo (IPVC)

Date: 26 March, 2021

Inbound Activity: Foster and Develop the Inclusive School Project

Purpose: The workshop aimed to promote discussion on the benefits and challenges (gains and pains) to foster entrepreneurship teaching and learning activities by using the HEInnovate tool.

Workshop Objectives:

1. Discuss the ways how to facilitate the collaboration between students, teachers, and the regional social stakeholders;
2. Deploy HEInnovate Value Proposition workshop format in order to better understand possibilities to increase the entrepreneurial teaching and learning for the IPVC Inclusive School ecosystem.

In this issue:

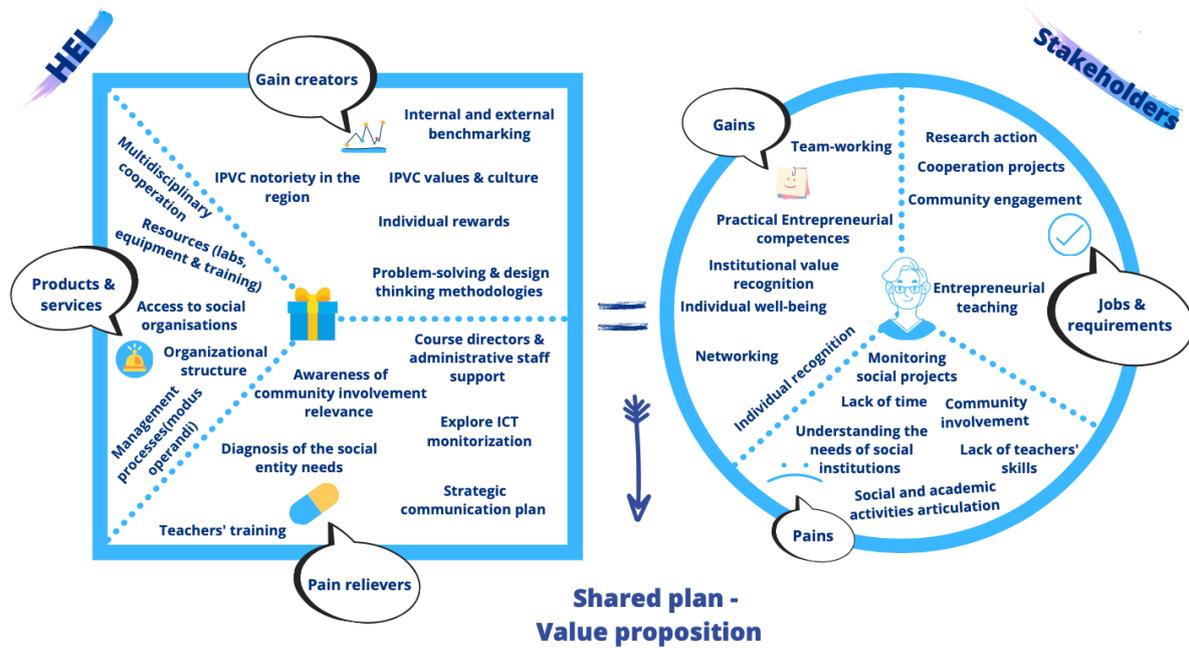
Value Proposition Workshop by
Instituto Politécnico de Viana do Castelo (IPVC)



- IPVC team invited to participate IPVC Inclusive School members and the BeyondScale buddies: representatives from Dublin City University, University of Innsbruck, and Higher Education Authority. Additionally, external stakeholder from the University of Aveiro joined the workshop as well.
- In total 17 participants.

HEInnovate Value Proposition Canvas

Dimension: Entrepreneurial Teaching & Learning



BeyondScale

Insights from the Workshop:

IPVC Inclusive School Project:

- is a socially inclusive project;
- fosters a community building for innovation and entrepreneurship;
- implement social entrepreneurship;
- strengthen cooperation with the community needs.

IPVC commitment with the community needs:

- enhancing the link between the academic community and the social and non-profit organizations sector, responding to real challenges;
- students and teachers' engagement with the community.

Promote social entrepreneurship initiatives:

- awareness and opening students for new perspectives and social entrepreneurship challenges;
- strengthen entrepreneurship knowledge, enabling students with teachers support to develop curricular projects within real context;
- promotion of transversal skills;
- critical thinking on social issues;
- improve society;
- systematize engagement with social institutions.

The Outcome of the Workshop:

The main outcome is the action plan - value proposition, which has 3 main objectives:

- Teacher's innovation development;
- Teachers' training;
- Roadshow of IPVC inclusive school.

Overall Workshop Experience:

The workshop was dedicated to this canvas and was very dynamic, interactive, and enriching. Buddies participation stimulated the discussion and introduced very useful inputs. All stakeholders participated in a very engaging way, and helped to co-build the Value Proposition Canvas.



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