

AIMS

- The BeyondScale project brings together 8 HEIs from 5 EU countries with the aim of developing and enhancing the use of HEInnovate in their entrepreneurial transformation activities.
- The Beyond Scale partners use relevant HEInnovate dimensions to develop plans for inbound and outbound entrepreneurial activities with internal and external stakeholders by utilizing a HEInnovate Value Proposition Workshop approach.
- Partners learn from each other – creating a community of practice thus helping improve the usefulness of HEInnovate.
- The learning of partners will be applied to the development of the DiGi Buddy tool and the development of Inspiration Fiches.

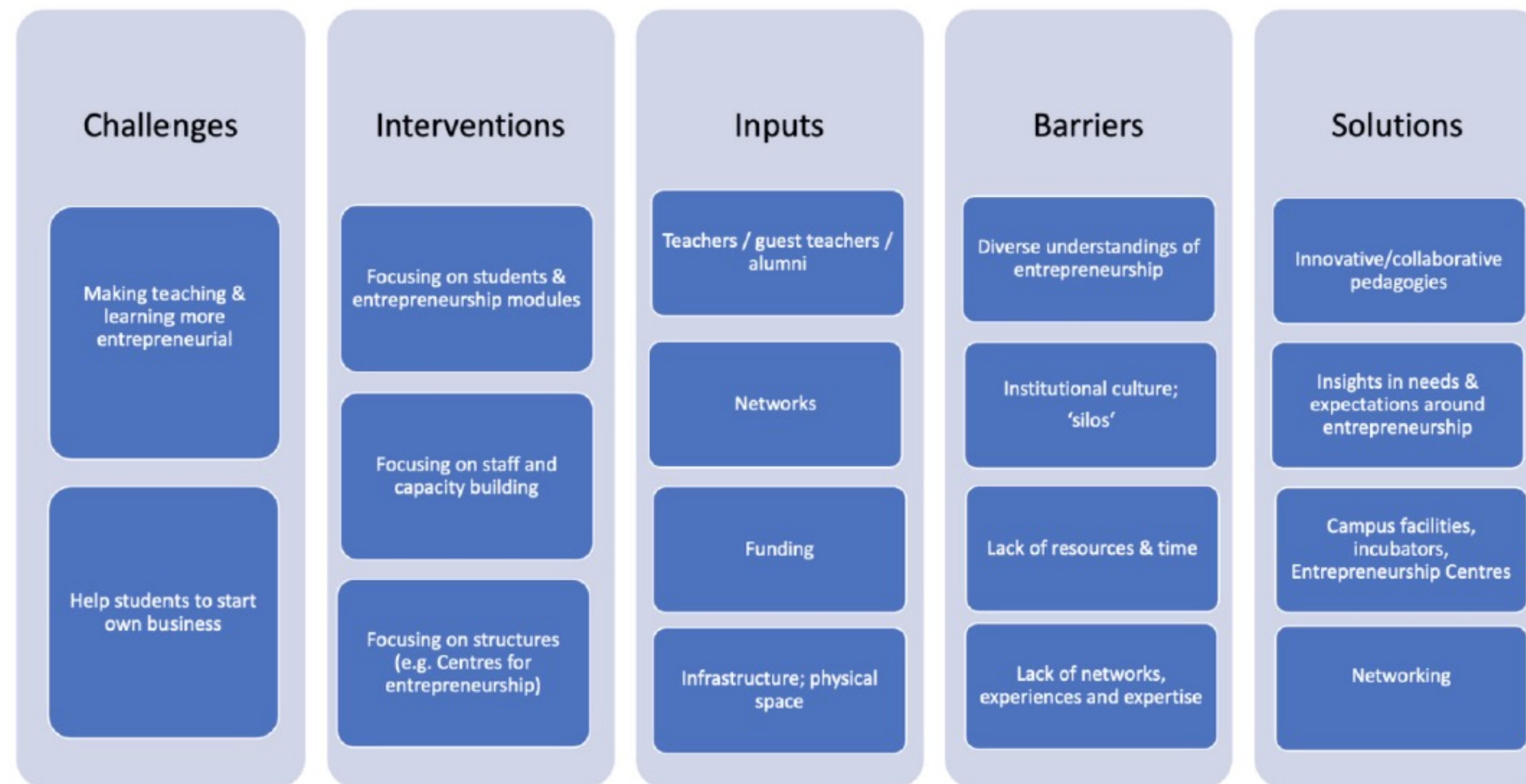
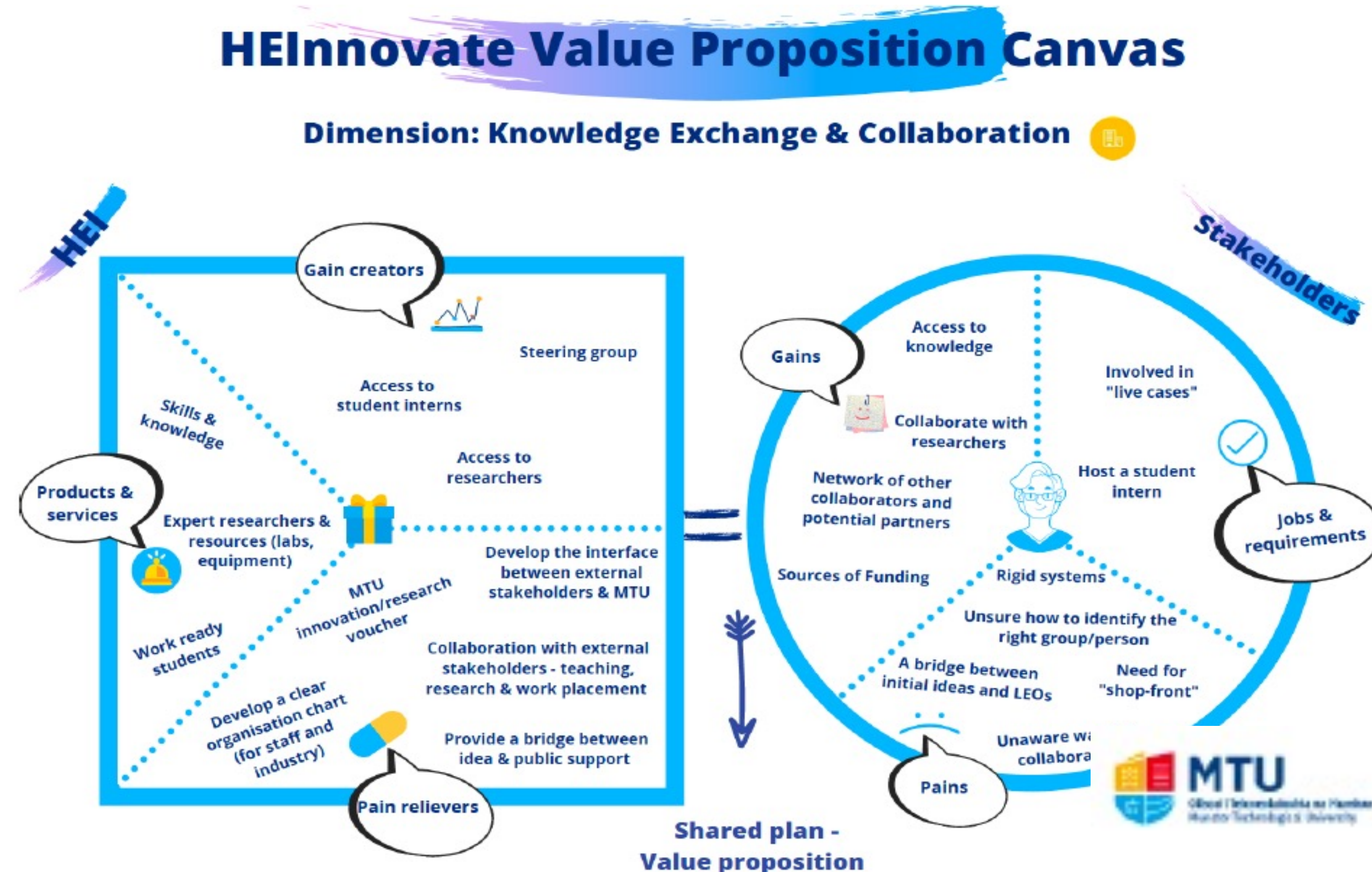
ACTIVITIES

1. HEInnovate Value Proposition workshops

- The transformation journey starts with a HEInnovate Value Proposition workshop involving either internal or external stakeholders.
- In an interactive setting, the relevant HEInnovate dimension self-assessment questions are integrated into a Value Proposition canvas.
- This resultant canvas forms the basis for action plans to delivery on inbound or outbound entrepreneurial transformation activities.
- The HEInnovate value proposition format complements existing HEInnovate resources.

2. Developing the DiGi Buddy tool

- BeyondScale partners are seeking ways to extend their community of practice, identifying additional partners to facilitate peer learning.
- For this, BeyondScale is developing the DiGi Buddy tool, a web-based search tool to support HEIs in finding partners/ peers/ buddies for collaboration and inspiration.



3. Developing Inspiration Fiches

- To inform HEIs' transformation activities and inspire their entrepreneurial agenda
- Inspiration Fiches summarize evidence from the existing academic literature, the case studies provided by the HEInnovate platform, and the experiences of the BeyondScale partners.
- The fiches provide a menu of options for engaging in organizational change.
- Inspiration Fiches allow HEIs to select topics (challenges, interventions, barriers, ...) to help them access and unlock available expertise.

RESULTS & KEY TAKEAWAYS

- The HEInnovate resource base – the dimension questions, case studies and user stories - can assist HEIs wishing to engage in institutional entrepreneurial transformation activities.
- Using the HEInnovate value proposition workshop approach can enhance interaction with stakeholders and the development of action plans for inbound and outbound entrepreneurial transformation activities.
- Being able to identify and reach out to committed partners and peers can greatly support transformation processes. The DiGi Buddy tool may help in this.
- Having a source of validated knowledge in the form of Inspiration Fiches can complement the existing HEInnovate case studies and user stories.