

A recent quote

"A cyclist is a disaster for the country's economy: he does not buy cars and does not borrow money to buy. He does not pay for insurance policies. He does not buy fuel, does not pay for the necessary maintenance and repairs. He does not use paid parking. He does not cause serious accidents. He does not require multi-lane highways. He does not get fat.

Healthy people are neither needed nor useful for the economy. They don't buy medicine. They do not go to hospitals or doctors. Nothing is added to the country's GDP (gross domestic product).

On the contrary, every new McDonald's restaurant creates at least 30 jobs: 10 cardiologists, 10 dentists, 10 dietary experts and nutritionists, and obviously, people who work at the restaurant itself."

Choose carefully: cyclist or McDonald's? It is worth considering.

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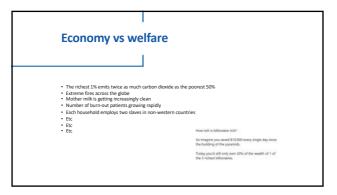


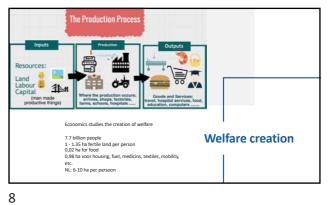
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Question



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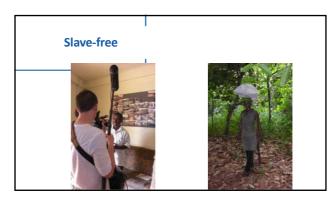
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Back to Roosevelt. Roosevelt, 12-02-1945: "more goods produced, more jobs, more trade, and a higher standard of living for us all" Final goal: peace Sub goal: welfare Means: economic Practice: Means become sub goal and end goal is not achieved Consumption as fuel means dissatisfaction. Can dissatisfaction form the basis of peace?



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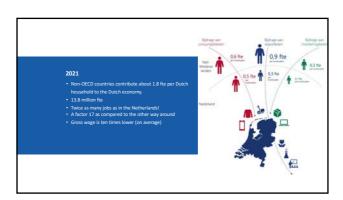




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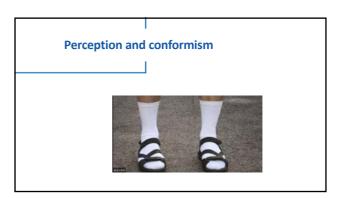
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What is the relationship between happiness and consumption?

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What about this comment?

Layard, 2020

Education should be about realizing your tasks as community member. That is what makes people happy. But team work, loyalty and share goals are increasiny being replaced by a pusual of personal excellence and personal excellence is what socker rewards. Even at schools.

Victor Lebow (1955)

r enormously productive economy demands that we make consumption our way of life, that we convert the ing and use of goods into rituals, that we seek our spiritual satisfactions, our ego satisfactions, in consumption. measure of social status, of social acceptance, of prestige, is now to be found in our consumptive patterns. The meaning and significance of our lives today expressed in consumptive terms. The greater the pressures upon

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What is a vital economy

• If our current economic thinking makes us, others, as well as the planet ill, then what is a vital economy?

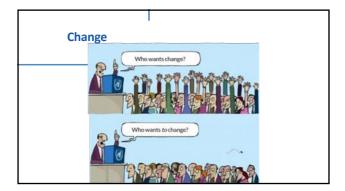
VITAL ECONOMY!

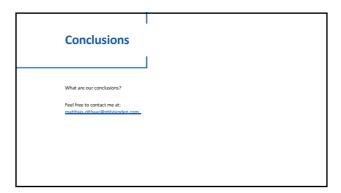
• Robert Kennedy, 1968:
"Too much and for too long, we seemed to have surrendered personal excellence and community values in the mere accumulation of markeril things. Our Gross National Product, now, is over \$800 billion dollars a year, but that Gross National Product - if we judge the United States of America by that - that Gross National Product counts air pollution and cigarette advertising, and ambulances to clear our highways of carnage. It counts special locks for our doors and the jails for the people who break them. It counts the destruction of the redwood and the loss of our natural wonder in hadoic sprawl. It counts napalm and counts nuclear warheads and armored can for the police to fight the ricks in our clies. It counts Whitman's rifle and Speck's knife, and the television programs which glorify vidence in order to sell toys to our children. Yet the gross national product does not allow for the health of our children, the quality of their education or the joy of their play, it does not include the beauty of our poetry or the strength of our marriages, the intelligence of our public debtae or the integrity of our public officials. It measures either our with nor our congrassion nor our devotion to our country, it measures everything in short, except that which makes life worthwhile. And it can tell us everything about America except why we are proud that we are Americans."





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