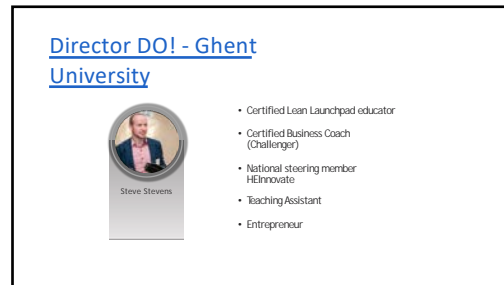


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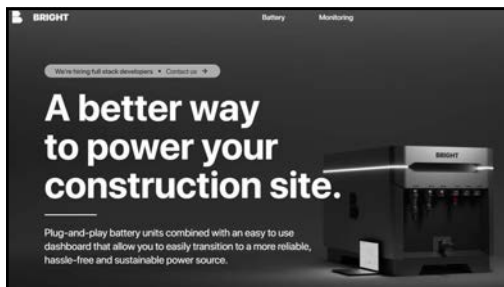
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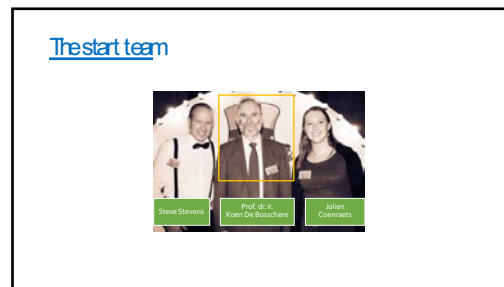
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What is an entrepreneurial and innovative HEI?

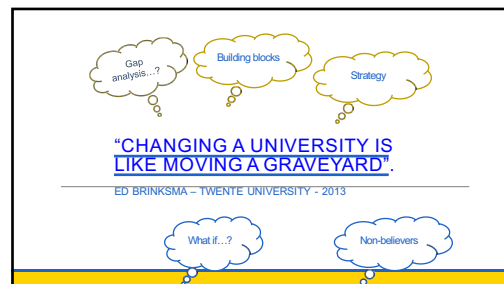
The entrepreneurial HEI is (A. Gibb 2013):

- Designed to **empower students and staff** to demonstrate enterprise, innovation and creativity in teaching, research and the third mission
- Its activities are directed to **enhance learning, knowledge production and exchange** in a highly complex and changing societal environment
- As an organisation, it is dedicated to **create public value** via processes of open engagement

Engines of Innovation
The Entrepreneurial University
Walter Porac, Ronald Greenwood

OECD

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Ghent University for number crunchers

11	faculties
19	Europe's most innovative Universities (Reuters)
48	Spin-off Companies established 2005-2015
62	Shanghai Ranking of World Universities (ARWU)
203	years old
674	PhD degrees
47,000	Students
8,723,000	Industrial research fund
51,505,000	General research fund

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UNIVERSITEIT GENT Since 1817

Traditional University

11	faculties
47K	students
9K	staff
71st	Shanghai ARWU ranking
100+	research groups
230+	degrees

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13



14



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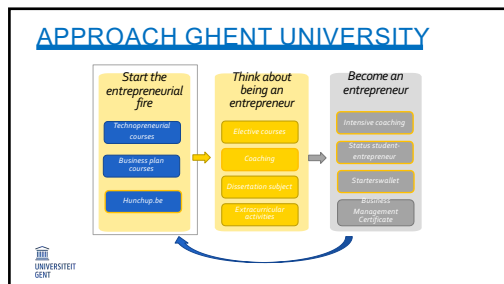
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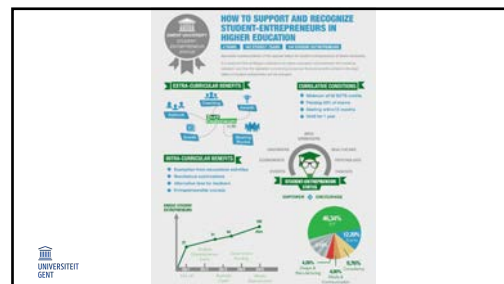
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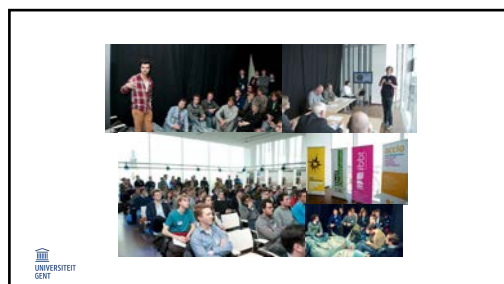
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COACHING METHODS

- **Lean Launchpad methodologie (Steve Blank)**
- Business Model Canvas (BMC) (Osterwalder – Pigneur)
- Out of the Comfort Zone Teaching (Lisbeth Borbye)
- Business Coaching (Jef Clement)
- Design Thinking Method (Kelly & Brown)
- Brainstorm techniques (FDC, Creax, Innwiz, etc.)
- Effectuation (Saras Sarasvathy)



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JURIDICAL BARRIERS



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FISCAL STATUS FOR STUDENT-ENTREPRENEURS



28

ENTREPRENEURIAL CITY ECOSYSTEM



29

BIG EVENTS



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EXTRA SUPPORT: STARTERSWALLET

Bitcoin
to buy
Advise, services and products
of regional experts
at market prizes



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PARTNERS

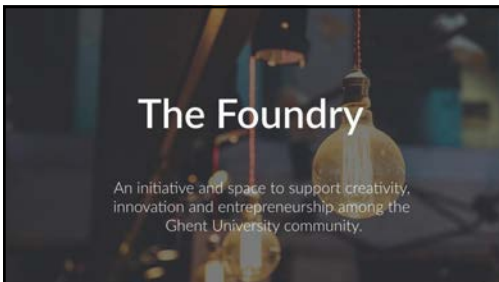


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The Foundry

An initiative and space to support creativity,
innovation and entrepreneurship among the
Ghent University community.



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DFGN
dfgn.org



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FISCAL STATUS FOR PHD-ENTREPRENEURS


Anne De Paep (rector Universiteit Gent): 'Geef doctoraatsstudenten alle kansen op een carrière buiten de universiteit'



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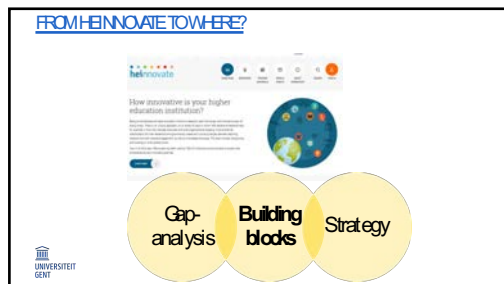
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BELIEVERS IN A SHARED VISION

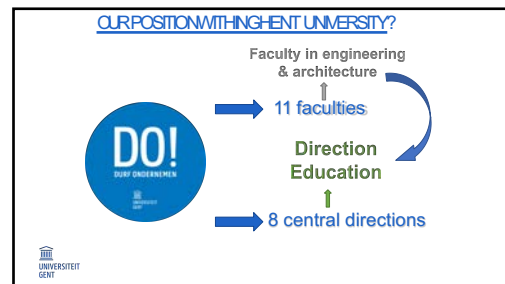


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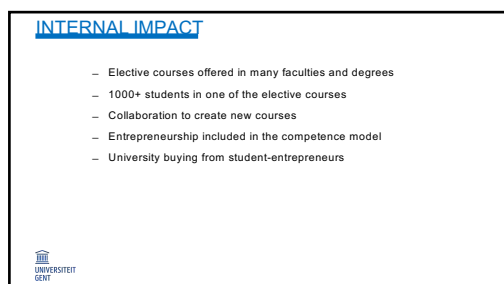
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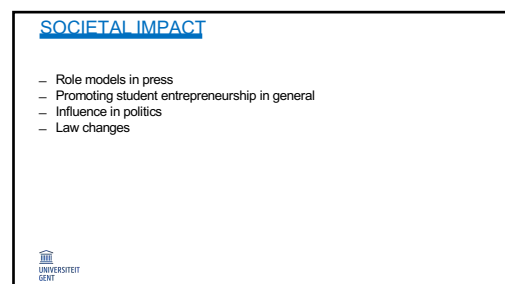
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**STARTED WITH 3 STUDENT ENTREPRENEURS IN GENT,
NOW EMPLOYING 200+ PERSONS IN GENT,
AMSTERDAM AND US&CAN**



€10M IN FUNDING!

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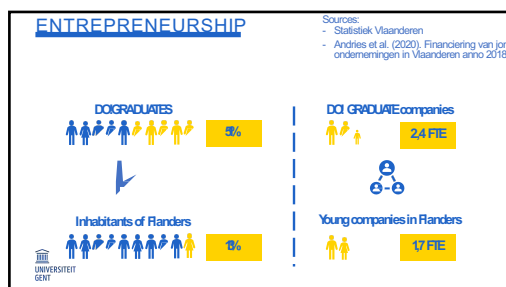
DO... Why?

90% of all startups fail (Forbes)

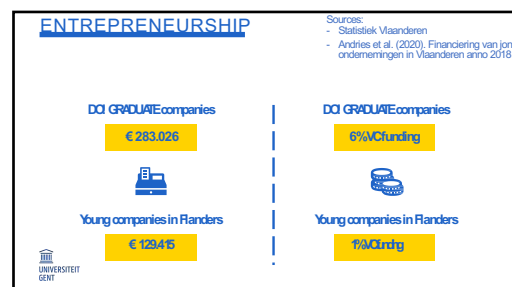
Support needed to go from 0 to 10 %
the surviving 10 %

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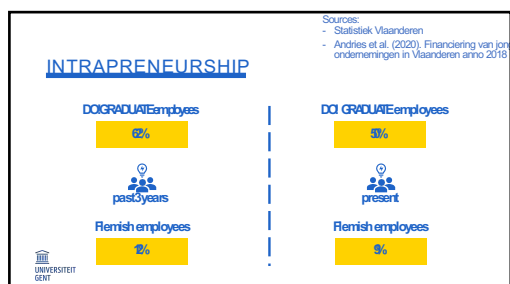
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THE TIME IS NOW



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WE AIM TO GIVE EVERY STUDENT A
FIRST REAL ENTREPRENEURIAL EXPERIENCE!



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OUR MISSION

We believe that in the 21st Century there will be many new challenges which require an entrepreneurial mindset and -competences for people to gain personal development and to come up with social-, global- and positive solutions.



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DO!

- 1st point of contact
- 1st entrepreneurial experience



51

THE TEAM



Koen De Boeschere
Founder & Academic Coordinator



Steve Stevens
Manager & Business Coach



John Coorens
Entrepreneur Educator



Tom Van Damme
Entrepreneurship Growth Coach



Gerlinde Van Haeuwemere
Communications & Events



Leke Van De Meule
Entrepreneur ecosystem



Ellen Eeckhout
Startup & K ecosystem



Andreas Wouters
EU & local programme

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COWORKING: THE FOUNDRY

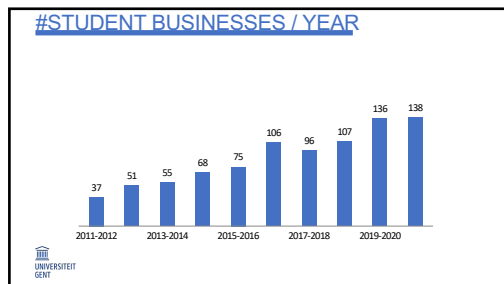


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WHAT WE OFFER



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#STUDENT-BUSINESSES / FACULTY

Faculteit	2019-2020	2020-2021	Totaal
Economy	54	44	284
Engineering en Architecture	32	21	203
Medical & healthcare	12	16	93
Arts & philosophy	9	12	64
Psychology & pedagogy	10	9	58
Recht en Criminologie	5	8	55
Politieke en Sociale Wetenschappen	7	11	50
Wetenschappen	4	4	35
Bio-ingenieurswetenschappen	3	2	13
Veterinary	1	0	9
Pharmacy	0	1	1
Totaal	137	128	865

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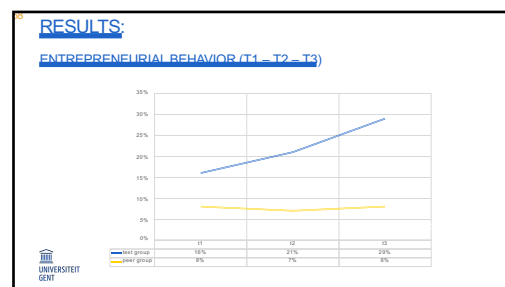
CAN HACKATHONS INFLUENCE STUDENT'S ENTREPRENEURIAL INTENTIONS AND ENTREPRENEURIAL BEHAVIOR?

Dr. Daw Verbrugghe

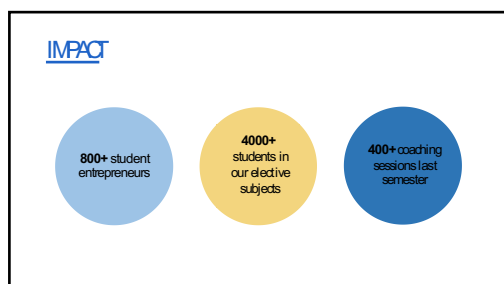
Nov 15th 2021

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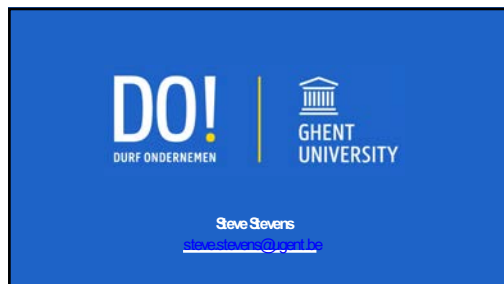
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