

# Ana Teresa Ferreira Oliveira, PhD

Professor and Researcher

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## Background:

Ana Teresa holds a Pos Doc in Management and Economics from University of Porto, a PhD in Work and Organizational Psychology and a degree in Inclusion and Community Psychology, from University of Minho. Her main concerns are human rights development associated with individual growth and development within business and communities. She began her career in human resource management departments in industry, moving on to top management positions. She was also an entrepreneur and consultant for big companies, universities, and municipalities. She is currently professor and researcher at IPVC. Her main focus are trust development, human rights at businesses and communities, ethics in governance, people diversity and management, equality and community building.

## # Main interests:

- Multi-Actor Research
- Trust development
- Transparency at governance
- Diversity, equality and inclusion
- Higher education development
- Community empowerment
- Industry-business-academia collaboration

## What is the importance of promoting innovation and entrepreneurship in higher education to you?

Higher education must be a pillar of innovation, development and be at the forefront of the main societal challenges, but within a Multi-Actor Approach. Higher education needs to develop in close articulation with the community, with business, knowledge exchange and research and make sure that this knowledge reaches out to the community outside the campus.