

# Outbound Activities within BeyondScale

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Developing, and sharing  
beyond the HEI

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Regional Engagement, 'Learning  
region' LLL, stimulate/support  
Ent'ship & Innovation



# Overview of Action Plan to implement Outbound Activities

## Focus

Social Enterprise,  
NGO, Charity Sector,  
Social Ecosystem

Entrepreneurship  
Ecosystem,  
Knowledge transfer,  
and Collaboration

**Expected outcomes**

## Enhance

- ✓ Student Collaboration with Social Enterprises
- ✓ Engagement with Social Organisations
- ✓ Collaboration across new University's regions
- ✓ Outreach Research activities



## Challenges in implement activities

- **HEI:** At times difficult to separate inbound and outbound activities.
- Limited information on innovation for industry.
- **Sector:** Lack of time to commit to activities outside core business.
- **Both:** Some unfamiliar with the HEInnovate tool.

## Mutual Benefits of the activities

- ✓ Greater visibility and interaction between the HEI and the region. E.g, Social Enterprises (social and traditional), charities, development agencies.
- ✓ Identification of new stakeholders/opportunities for businesses and for HEI for work-placement, research (Inn. Vouchers), employees.

# Take away message!

