

# BeyondScale

Developing the Organisational Capacity of Higher Education Institutions using the HEInnovate platform to facilitate peer learning and a pan-European community of practice

HEInnovate Expert meeting  
– Brussels, January 2020

# Starting point: HEInnovate Country Review Austria

Preparing a  
Background  
Report

Support, using  
the HEInnovate  
tool

First time,  
HEInnovate  
Tool & Site  
Visits are  
combined

2 Weeks  
6 Cities  
14 Experts  
21 Site Visits

# Project partners: overview

## Associated partners:

Higher Education  
Authority of Ireland  
HEA

Education and  
Learning Sciences  
of Wageningen  
University &  
Research

DAAD - German  
Academic Exchange  
Service

CEEN Campus  
Entrepreneurship  
Enterprise Network

Federal Ministry  
Education, Science  
and Research,  
Republic of Austria

Bulgarian Ministry  
for Education and  
Science

Ministerie van  
Onderwijs, Cultuur  
en Wetenschap

### Ireland

Cork Institute  
of Technology

Dublin City  
University

### Austria

FH Campus  
Wien

University of  
Innsbruck

### Bulgaria

University of  
Ruse

### The Netherlands

NHL Stenden

CHEPS

WPZ Research  
(coordinator)

### Portugal

Polytechnic  
Institute of Viana  
do Castelo

Universidade  
Nova de Lisboa

## Other links:

EC/OECD





HEInnovate  
Facilitators Group

## External advisory board:

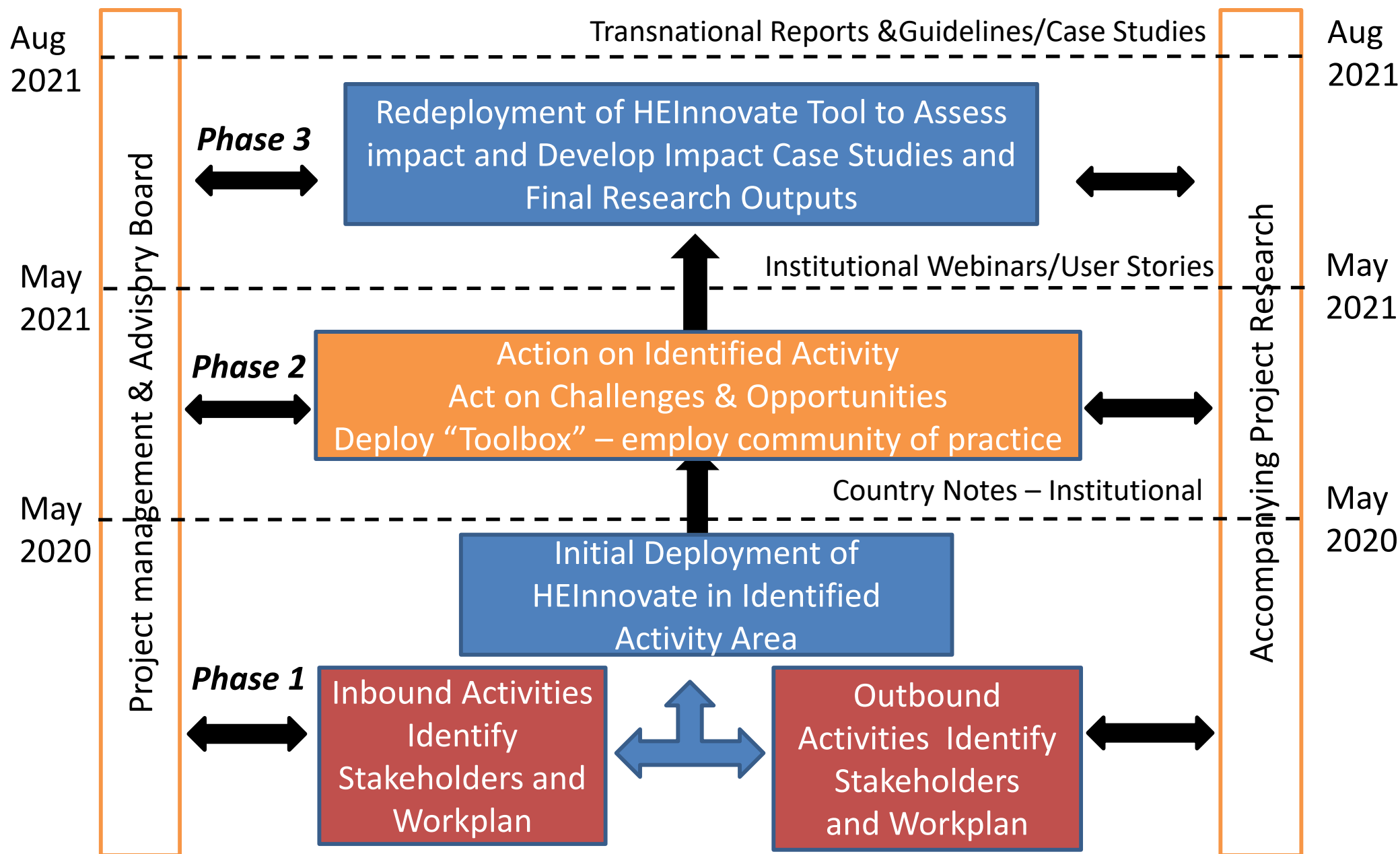
HEInnovate country  
reviews national co-  
ordinators in Poland,  
Ireland, the  
Netherlands,  
Bulgaria and Austria

Experts: Thomas  
Lans (NL),  
Technopolis

# BeyondScale objectives

-  Capacity building - working with HEInnovate in organisational development and regional engagement through “Inbound” and “Outbound” activity areas
-  Establish and evolve a Community of Practice - through the Buddy system
-  Further development of the HEInnovate application and methodology (instrument and resource base) going beyond current use for organisational change and entrepreneurial agenda setting
-  Accompanying research to better understand organisational change processes and use of HEInnovate in achieving change with a view to producing innovative learning models for higher education stakeholders and policy makes

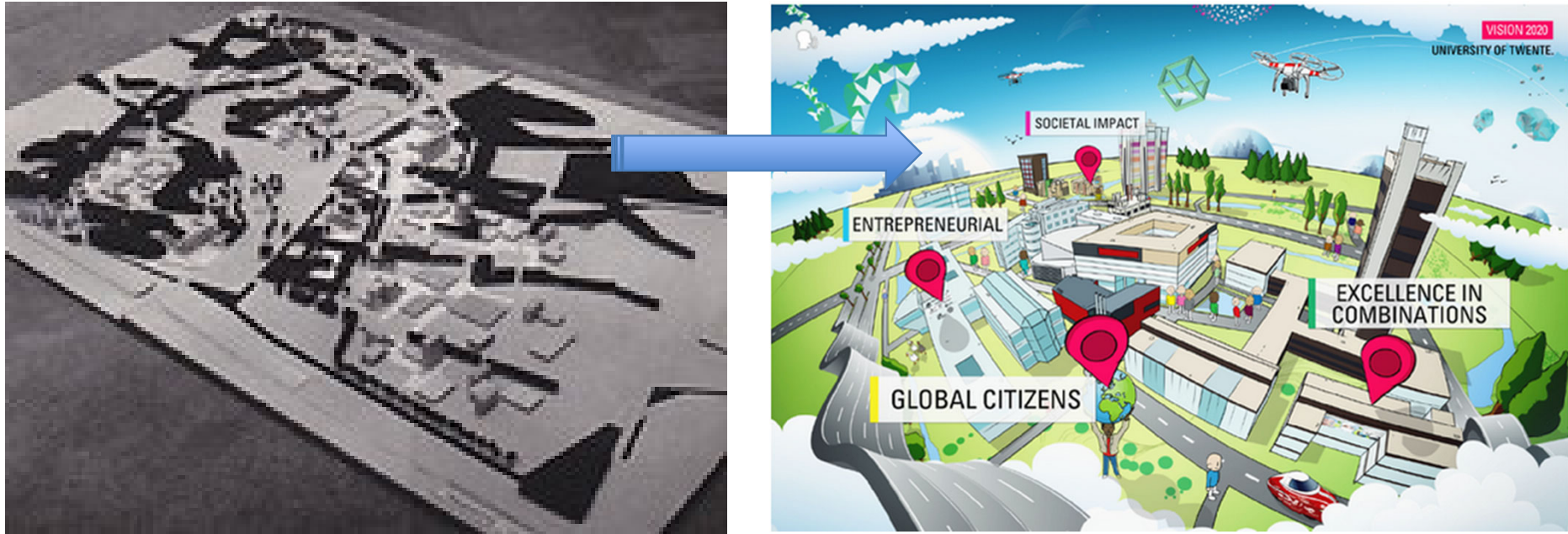
## Project Plan: Community of Practice – Associated Activity Strands



# The accompanying research in BeyondScale

- **A special feature of BeyondScale is the “Accompanying Research (AR)”**
- **AR is:**
  - Scientific research on the shared topic (=organisational change) of the project partners to support them and to generate new knowledge....
  - A knowledge hub in the project:
    - Providing projects partners with additional knowledge on their shared topic,
    - Pointing to good practices and new developments
    - Reflecting the experiences and outcomes of the partner projects in the light of the shared topic and the knowledge established.

# The problems the AR will address



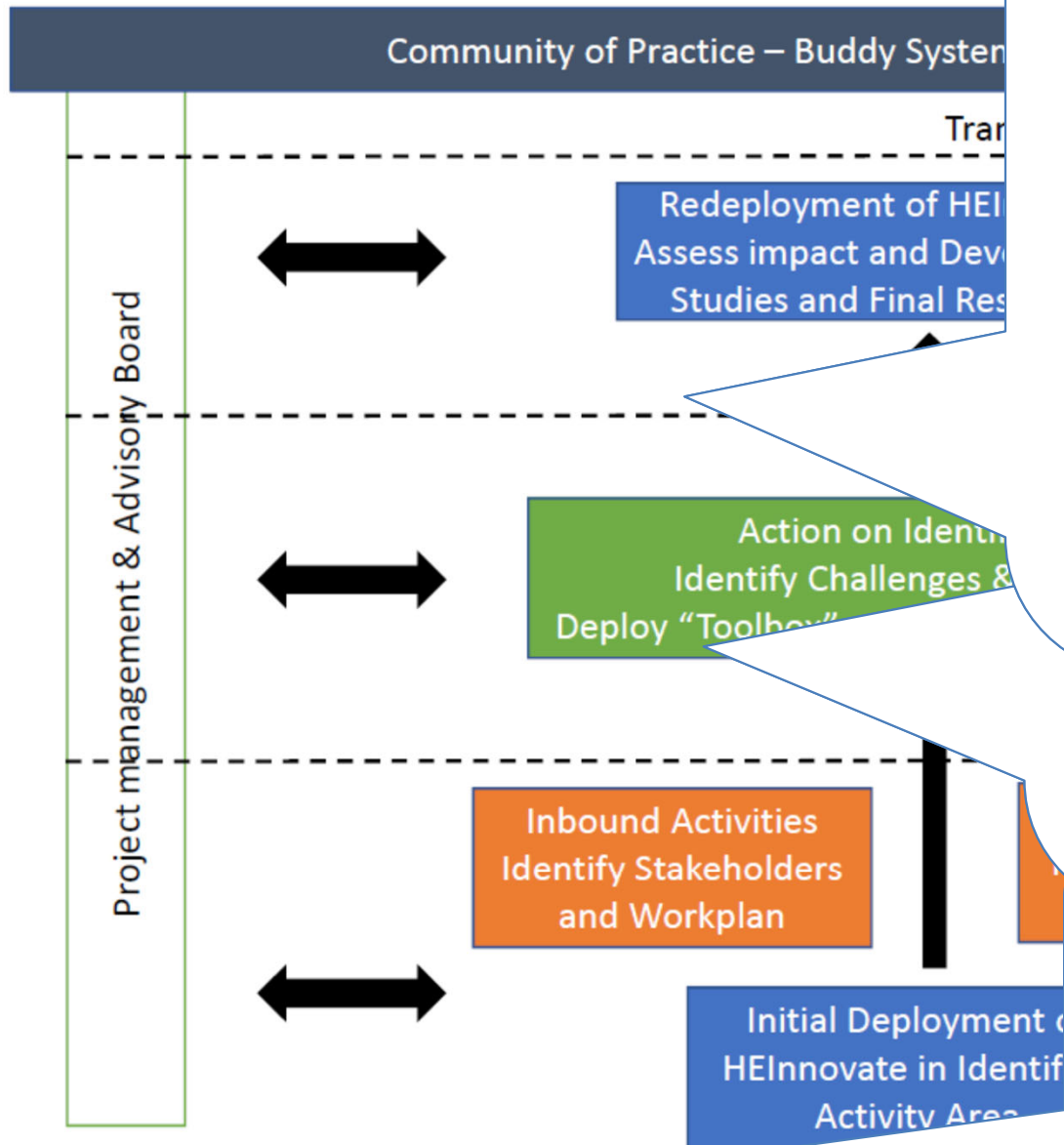
***Implementing an entrepreneurial agenda requires higher education institutions to manage a multidimensional change process***

*(pictures from University of Twente Beeldbank)*

# The guiding questions for the AR

- How do *change processes/organisational development* processes towards *implementing the entrepreneurial agenda* in higher education institutions look like?
- What changes at the individual, group and organisational level does the *change management need to facilitate* to successfully implement the entrepreneurial agenda?
- And in what contexts do the *change management* work best?
- What *barriers* (at national, institutional, group and individual level) *hinder* the implementation of the entrepreneurial agenda? What *factors* (at national, institutional, group and individual level) *support* its implementation?
- How does the *HEInnovate platform contribute* to a successful implementation of the entrepreneurial agenda?

# Project plan



- Identify good practices (=> policy briefs; case studies; guidelines; user stories)
- Development of indicators on impact of HEInnovate
- Add to HEInnovate Knowledge Base
- Disseminate research results (academic paper; working papers)
- Recommendations for upscaling HEInnovate platform
- Exchange experiences with other FLPs (interviews; surveys)
- Scoping of partners' plans
- Perform systematic literature review on organizational change (covering academic literature and HEInnovate resources)
- Develop Framework

# Already done.... - website

[www.beyondscale.eu](http://www.beyondscale.eu)



BeyondScale

With the support of the  
Erasmus+ Programme  
of the European Union



# Already done....

## Kick-off meeting and partner survey

→ to get an idea/overview on the HEI partners' plans/activities related to BeyondScale

 Major goals of the activities

 Expected outcomes

 Plans how to achieve goals of the activities

# Meetings

-  **Mid-term Conference:** 9/10 June 2020 at University of Ruse, Bulgaria
-  **Seminar 1:** 26/27 November 2020 in Cork, Ireland
-  **Seminar 2:** 18/19 March 2021 in Friesland, Netherlands
-  **Final Conference:** Last Week of September 2021 in Ireland

Thank you very much for your attention.

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