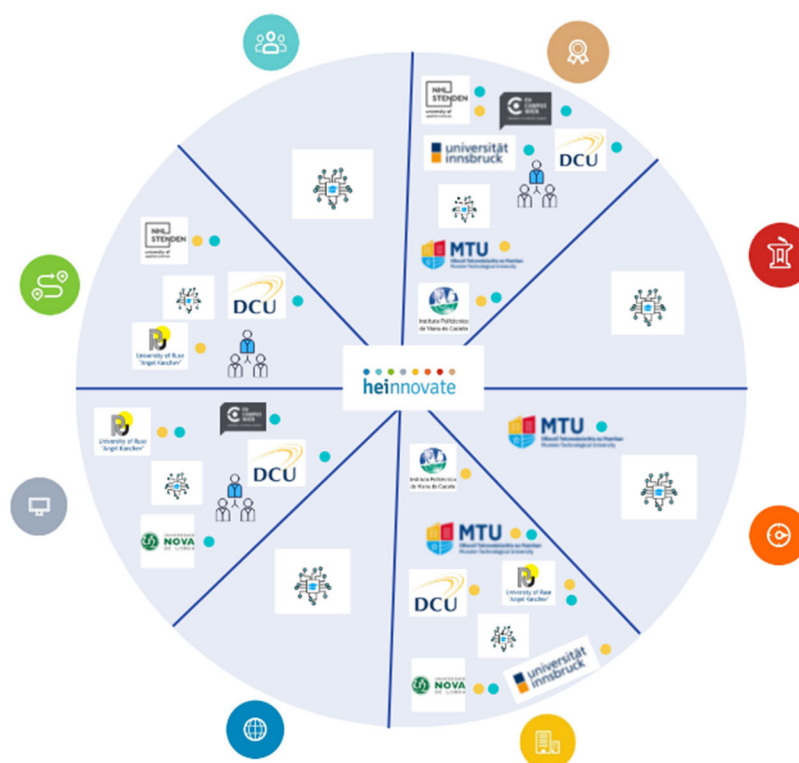


BeyondScale: European Forward Looking Cooperation Projects in the fields of Education and Training

Final Project Conference Presentation of Speakers 5-6 April 2022

BeyondScale

Co-funded by the
Erasmus+ Programme
of the European Union



DIGI Buddy



Teachers' Network



Outbound Activity



Inbound Activity



**Allinson Rebecca,
Technopolis**

... is a Managing Partner at Technopolis responsible for projects/work in the field of International, European and UK

public policy, specifically related to the Higher Education, Research, Information Society and Enterprise Policy. This includes research, project management and evaluation. Rebecca is a member of the HEInnovate team as well as an HEInnovate expert.



**Boldrino Susanna, FH
Campus Wien**

As one of the first graduates of an FH degree programme in business management, Susanna has been able to make extensive use

of her knowledge of organizations and their development as an Executive at FH Campus Wien since 2005. The focus of her department is on the development and advancement of study programs including accreditation procedures. As Bologna Coordinator, she analyses European developments.



**Cavicchi Alessio,
University of Pisa, RE-
ACT**

... is Full Professor in Agribusiness, Rural Development and Branding at the University of Pisa

(Italy). His main fields of interest and research are consumer food choice, economics of food quality and safety, innovation. He also has experience as an expert evaluator and consultant for Italian Ministries and Regional Governments and for several DGs of the European Commission.



**DeVallance David,
University of
Primorska**

... is the Vice Rector for Internationalization at the University of Primorska. He is also a research group leader

in Renewable Materials Composites at the InnoRenew CoE. David was an associate professor within the Wood Science and Technology program in the Division of Forestry and Natural Resources at West Virginia University (WVU) from 2009-2019 and still holds the position of adjunct associate professor of wood science and technology at WVU. Additionally, he is the current Past-President of the Forest Products Society.



**Elisabeth Doppler,
BMBWF**

After various studies in the humanities, she began her employment at the Ministry of Science, now the Federal Ministry of

Education, Science and Research (BMBWF), in 1987 and completed her training as a certified social worker part-time and then the master's degree in social economy and social work at the FH Campus Vienna. Currently, she works in IV/13 Evidence based Higher Education Development and focuses on the third mission of universities - the social tasks of universities and especially on the connection between science and business.



**Edwards John,
EURASHE**

... is the Secretary General of EURASHE, the European Association representing Professional Higher

Education Institutions. He has specific expertise on the role of HEIs in economic development and innovation. Between 2011-2020, he worked for the European Commission's Joint Research Centre, managing its work on higher education and VET in Smart Specialisation. John is also coordinating the Erasmus+ UASiMAP project to assess the regional contribution of Universities of Applied Science.



Ecker Brigitte, WPZ Research

... is Managing Director of WPZ Research and Senior Researcher in RTI policy as well as in the field of higher education research.

After several years in the business sector, she joined Joanneum Research – Centre for Economic and Innovation Research Vienna and in 2013 the Institute for Advanced Studies in Vienna, where she was Head of the research group “Innovation, Education and Sustainability”. In 2016 she founded WPZ Research, a non-profit research institution located in Vienna.



Estermann Thomas, European University Association

... is Director for Governance, Funding and Public Policy Development with responsibilities for

EUA's work aimed at strengthening universities' autonomy, governance, management and financial sustainability. Before joining EUA in 2007, he was Deputy Head of Strategic Development and Deputy University Director at the University of Music and Performing Arts, Vienna, a member of the universities' senate and involved in the last two reforms in higher education in Austria.



Ferreira Oliveira Ana Teresa, Instituto Politécnico de Viana do Castelo

... holds a Post Doc in Management and Economics and a PhD in Work and

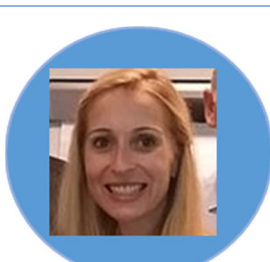
Organizational Psychology. Ana works as a researcher/professor in human development. Ana is Coordinator for Equality and has been advancing IPVC work on international projects related to creativity, critical thinking, social entrepreneurship and teachers' community building, like BeyondScale.



Fröhlich Johannes, TU Wien

... is the Vice Rector in Research and Innovation in TU Wien. Fundamental research is the core activity of TU Wien. And the

mission is to obtain knowledge, develop technology and transfer it into society and into our economy. It is his endeavour to support our scientists in this effort, together with our Research and Transfer Support Office



Gabriel Bárbara, University of Aveiro

Bárbara works as a researcher in the area of Mechanical Engineering, with special emphasis in the fields of

nanoengineering, related to the Manufacturing for the Circular Economy and Innovative Technologies for Intelligent Cities. Bárbara is an expert and facilitator at European Commission's DG Education and Culture and OECD's initiative HEInnovate for innovation and entrepreneurship in Higher Education.



Henriques, Roberto, NOVA IMS

...is Associate Professor and Associate Dean for Education and Pedagogical Affairs at NOVA IMS. He holds a

Ph.D. in Information Management, a Master's in Geographic Information Systems and Science and a degree in Biophysics Engineering. His research interest includes data analytics and decision support systems using artificial intelligence and machine learning methods. He has been involved in several projects, including health clinical analytics, customer management, and data mining.





Hofer Andrea-Rosalinde, OECD

..... joined the OECD in 2004 as policy analyst in the Local Economic and Employment Development programme – LEED.

Andrea has been advancing OECD work on the role of universities in new venture creation. Part of this is a Criteria List of Good Practice that universities can use as a tool to self-assess and re-orient their current entrepreneurship education and start-up support provision.



Jansen Walter, Maastricht University Institute for Education Innovation

...is Coordinator Education Innovation at EDLAB, before he has been a tutor in the

European Studies BA programme at the Faculty of Arts and Social Sciences at UM. He has further worked at the UM-India office where he has been involved in student recruitment and the facilitation of research collaboration. Since 2015, he coordinates UM-wide education innovation projects within EDLAB.



Jongbloed Ben, Center for Higher Education Policy Studies (CHEPS), University of Twente

... holds a PhD in Public Administration from the University of Twente and an MSc in

Econometrics from the University of Groningen. He is working at the University of Twente as a Lecturer and as a Researcher. He was involved in projects and policy evaluations for clients such as education ministries, research councils, OECD and the European Commission.



Joore Peter, NHL Stenden University of Applied Sciences

... has a background in Industrial Design Engineering and started his career as a professional designer.

And previously worked as a Senior Researcher and Business Consultant at the Netherlands Organization for Applied Scientific Research. He currently works at NHL University of Applied Sciences and his research focuses on the relationship between short term product and service innovations on the one hand, and long term societal change processes on the other.



Keplinger Maria, Austrian Federal Ministry of Education, Science and Research

... is head of department IV/13 Evidence based Higher Education Development in the Federal Ministry of Education, Science and Research, Austria; editor in chief of the Austrian strategy on the social dimension of higher education (2017); fields of expertise, e.g.: higher education research for policy preparation, evaluations. She accompanied the Erasmus+ project BeyondScale as member of the advisory board.



Kindlon Donnchadh, Dublin City University (DCU)

... holds a BA in Zoology from Trinity College, Dublin and an MSc in Development and Rural Innovation from

Wageningen University and Research. In his MSc, he majored in Sociology of Development and Change and completed a minor in Environmental Governance. He has worked as an Action Research Intern at the Dutch Research Institute for Transitions (DRIFT) in Rotterdam, where he worked on Connecting Nature, an innovative Horizon 2020 project focused on implementing nature-based solutions in cities worldwide.





**Koppelmans Bart,
TU/e innovation Space**

Born in the blooming city of Eindhoven, he has always been eager to learn everything about the latest technologies. Studying Computer

Science allowed him to develop himself in-depth in tech, while Eindhoven University of Technology allowed him to search the horizon for new opportunities.



**Kottmann Andrea,
Center for Higher
Education Policy
Studies (CHEPS),
University of Twente**

... has a degree in Sociology, Philosophy and Law and in her

professional career she worked at several universities, including the Friedrich-Schiller Universität in Jena (Germany), and did research on the transformation of SME enterprises during the German re-unification. At CHEPS she mainly does research on how higher education institutions innovate teaching and learning, including the implementation of entrepreneurship education.



**Matt Sara, University
of Innsbruck**

... completed her research career in Physics, then started her education in the field of IPR, becoming a technology transfer

professional in January 2012. She has been a member of several technology transfer expert groups and worked in several appointments as innovation expert for the EC. She gained lots of international insights in knowledge transfer through her engagement for ASTP, where she was a member of the Board and President from 2010-2014.



Kurt Matyas, TU Wien

... is the Vice Rector for Academic Affairs in TU Wien. He has an interest on international matters relating to teaching. He is the Vice-President of

the Austrian Association on Industrial Engineers. During his academic career he has been an author of numerous publications and books on the topics of plant management, quality and process management.



**Marjetic Dusa,
Ministry of Education,
Science and Sport in
Slovenia**

... is the Head of Higher Education Division at Republic of Slovenia, Ministry of Education,

Science and Sport. Her main research interests lie on the potential usage of artificial intelligence and big data analytics in Higher Education Enrollment in Slovenia. At her work she promotes the new EU agenda for Higher Education and hence the need to tackle future skills mismatches



**McGuirk Helen, Hincks
Centre for Entre-
preneurship Excel-
lence, Munster Techn.
University**

Her work centres on supporting entrepreneurship in all

its forms at regional, national and international levels. This involves managing various publicly funded projects, supervising PhD candidates and Masters' students and collaborating with industry. Her research focuses on the economics of innovation, entrepreneurship, human capital and public policy. She has many years industry experience in project management, financial services and as an entrepreneur in Ireland and Australia.





**Neavyn Ruadhri,
Higher Education
Authority**

... is a Special Adviser on Higher Education Policy Development with the Higher Education Authority

(HEA) in Ireland. His activities in HE policy development included enterprise engagement, industry linked HE programmes, HE system performance and governance frameworks and intern. collaborative networks. He is currently the chair of the OECD's group of national experts on higher education and a member of the Portuguese Higher Education Advisory Council. He was involved in the Erasmus+ project BeyondScale as member of the advisory board.



**Emer Ní Bhrádaigh,
Dublin City University**

... specialises in teaching entrepreneurship with particular focus on practical entrepreneurship

competencies, entrepreneurship education in engineering; social enterprise, and entrepreneurship in minority linguistic communities. Emer has been Principal Investigator on a number of research projects on embedding entrepreneurship in higher education, most recently with the National Forum for the Enhancement of Teaching and Learning funded From Passion to Action project.



**O'Dwyer Breda,
Munster Technological
University**

... is founder and Head of the Centre for Entrepreneurship and Enterprise Development at Munster

Technological University. She holds a BBS, MBA, PhD, NCEE Fellow in Entrepreneurship, Harvard University Certificate in Problem Based Learning and is Vice President for Education and Practitioner Learning with ISBE. Research at CEED is underpinned and led by the opportunities created through the application entrepreneurial mind-set within, across and between disciplines.



**Pavlov Daniel,
University of Ruse
"Angel Kanchev"**

... is Head of the Entrepreneurship Center of the University of Ruse "Angel Kanchev", and

Co-founder of the international academic network INTERGEN (The intergenerational family businesses as a stress management instrument for entrepreneurs).



**Papaioannou
Panourgias, WPZ
Research**

... studied English language and American studies at the University of Athens and the Free University

of Berlin. He worked for the European Parliament before completing his Erasmus Mundus in Research and Innovation in Higher Education (MARIHE). Before joining WPZ Research he worked for the European Association of Institutional Research (EAIR) and Athens Center for Entrepreneurship and Innovation.



**Popkhadze Nino,
European University
Association**

... is a Policy and Project Officer in the EUA Governance, Autonomy, and Public Policy Development Unit. She

has diverse working experience in the field of higher education, she served as institutional evaluation specialist at the National Center for Educational Quality Enhancement (Georgia). In addition, she worked as Law program coordinator at Free University of Tbilisi. Before joining EUA in December 2021, she worked for WPZ Research as a project assistant for the BeyondScale project.



**Radonova Ivana,
Ministry of Education
and Science in Bulgaria**

... is a State Expert in the Higher Education Directorate and works there since February 2007. Her activities are

mainly related to the international dimension of the sector, national legislation, entrepreneurship and the links between the education and the labor market. She was the national coordinator for the first HEInnovate review held in Bulgaria in 2014.



**Rowland Regina,
Bündnis Nachhaltige
Universitäten**

Besides teaching innovation and organizational systems in the sustainability context at the

University of Applied Sciences Burgenland, she is vice chair of the Bündnis Nachhaltige Universitäten where twelve universities of applied sciences have set themselves the goal of working together on the topic of sustainability in a holistic manner, taking into account the UN Sustainable Development Goals, and of bundling activities.



**Santos António Bob,
Directorate General of
Higher Education**

... is the executive coordinator of Impulses Programme (the Portuguese Higher Education programme

funded by the Recovery and Resilience Facility that is closely attached to the LMRO partnership).



**Stolt Jakob,
Copenhagen Solutions
Lab**

Educated in and working with partnerships, innovation,

entrepreneurship and leadership for many years, particularly in a network, development and educational perspective. Have experiences and track records for value-added network structures and network management, as well as creating lasting culture changes and paradigm shifts in organizational relationships with relevant partners.



**Tierney Vanessa,
Abodoo**

... is co-founder and CEO of Abodoo.com – a technology platform providing free matching for companies to people

seeking remote work with a vision to enable every human on this planet the opportunity to work. She has over 15 years of experience in international executive search, leadership and talent acquisition and BPO experience for the Fortune 1000 across Europe and the US.



**Trapasso Raffaele,
OECD**

... is Senior Economist at the OECD Centre for Entrepreneurship, SMEs, Regions & Cities and is currently

coordinating the projects HEInnovate and The Geography of Higher Education for the OECD. He recently launched the international OECD network EECOLE - Entrepreneurship Education Collaboration and Engagement.





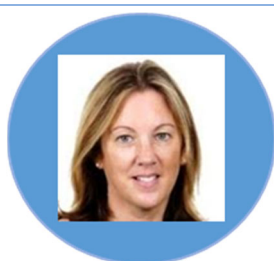
**Van Der Sanden Laure,
TU/e innovation Space**

... is student assistant and beyond her master studies on innovation, she is fully involved in our activities related to the CBL courses and stakeholders' ecosystem management.



**Weymann Monika,
European Commission**

... joined the European Commission, the Directorate General for Education, Youth, Culture and Sport in 2018. At present she is the team leader of the University Business Cooperation team in the unit for Innovation and EIT. Before joining the European Commission, she worked for the European Committee of the Regions, starting with services to members, and then policy work in areas including Euro-Mediterranean cooperation, EU citizenship, governance, better regulation and enlargement.



Whelan Fiona, Abodoo

... is co-founder and CEO of Abodoo.com – a technology platform providing free matching for companies to people seeking remote work

with a vision to enable every human on this planet the opportunity to work. She is an experienced marketing leader, working directly with brands and organisations. She is the Chief Marketing Officer at Abodoo, Director of Sponsorship of Swim Ireland, and Director at Brand Fusion Studio.



**Wulz Heribert, Federal
Ministry of Education,
Science and Research**

As of 2012 he is Deputy Director General / Head of Directorate at the BMWFW.

Currently, he is Head of Directorate IV/B (Higher Education Law, Structural Governance of Higher Education, Student Services) at the General Directorate of Higher Education. Before, he was a member of the Higher Education and Research Committee of the Council of Europe, Strasbourg and a member of the Council of the European University Association, Brussels as well as a member of the Governing Board of OECD-IMHE.



**Zimmermann Judith,
ETHZ**

... is head of the Strategic Projects Group, which is situated within the Rector's staff. Large

university-wide projects are carried out in the group to further develop and to support the long-term educational strategy, and to enhance the students' learning experience. In addition to such large-scale projects, educational initiatives with a strong interdisciplinary character are implemented, one of which is the Student Project House. It provides students with various spaces where they can realise their ideas, turn them into projects, and build prototypes. In this way, students can develop various cross-disciplinary competencies.