EAIR NETWORKING SESSION
HEINNOVATE - ENHANCING THE USE AND USEFULNESS OF A SELF-REFLECTION TOOL

heinnovate

EAIR Conference 2021, Berlin, September 10th, 2021

- Ben Jongbloed, Andrea Kottmann (CHEPS, University of Twente)
- Brigitte Ecker & Nini Popkhadze (WPZ Vienna); Ruaidhri Neavyn (HEA, Ireland)
- Rui Coutinho & Catarina Reis (Porto Business School)
- Bárbara Coelho Gabriel (University of Aveiro), Annmarie McHugh (Dundalk Institute of Technology)

BeyondScale THEI2.0 RE-ACT Self-reflection Tools for Smart Universities Acting Regionally

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STRUCTURE OF THE NETWORKING SESSION

Time	Topic	Chair
15:00-15:20	Part 1: **Introduction to self-reflection tools & HEInnovate: a quick starter**	Ben Jongbloed & Andrea Kottmann
15:20-16:20	Part 2: **Experiences from three FLCP projects:** • **BeyondScale** • **THEI 2.0** • **RE-ACT**	Andrea Kottmann & Ben Jongbloed
16:20-17:00	Part 3: **Panel discussion: what next for HEInnovate?**	Annmarie Mc Hugh and Ruaidhri Neavyn

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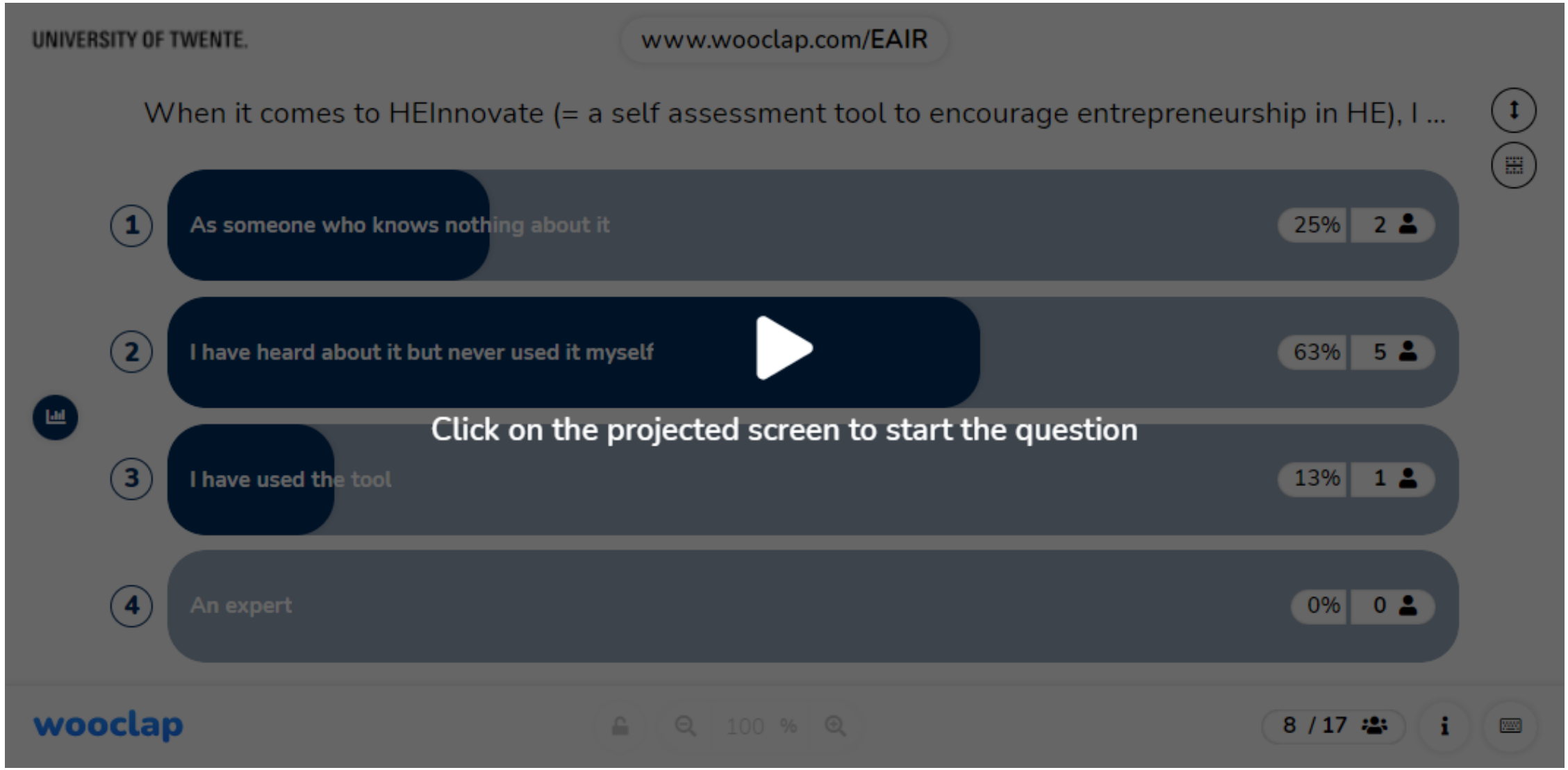
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When it comes to HEInnovate (= a self assessment tool to encourage entrepreneurship in HE), I ...
1
As someone who knows nothing about it
25%
2
2
I have heard about it but never used it myself
63%
5
Click on the projected screen to start the question
3
I have used the tool
13%
1
4
An expert
0%
0
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100 %
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The HEInnovate tool

- HEInnovate is an online self-reflection tool to explore the entrepreneurial and innovative potential of HEIs
- A joint initiative of the European Commission and the OECD, facilitated by Technopolis
- Purpose: helping HEIs assess their current situation and identify potential areas for action, by exploring:
  - The concept/characteristics of entrepreneurial and innovative HEIs
  - across 8 dimensions
  - giving inspiration/guidance for change
- Can be used by all types of HEIs
- Available online (& free) www.heinnovate.eu

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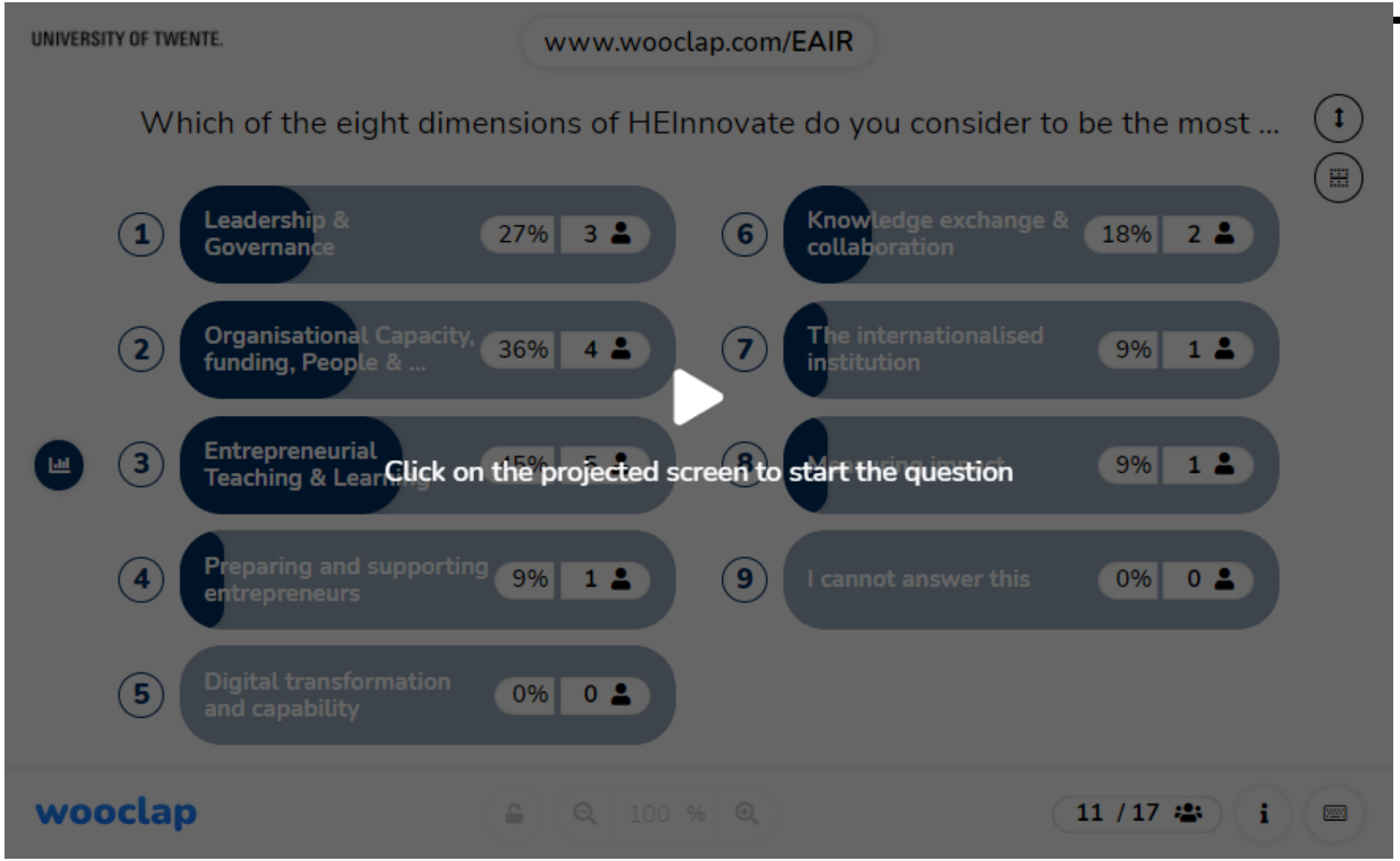
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Which of the eight dimensions of HEInnovate do you consider to be the most ...
1 Leadership & Governance 27% 3
2 Organisational Capacity, funding, People & ... 36% 4
3 Entrepreneurial Teaching & Learning
4 Preparing and supporting entrepreneurs 9% 1
5 Digital transformation and capability 0% 0
6 Knowledge exchange & collaboration 18% 2
7 The internationalised institution 9% 1
8 9% 1
9 I cannot answer this 0% 0
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100 %
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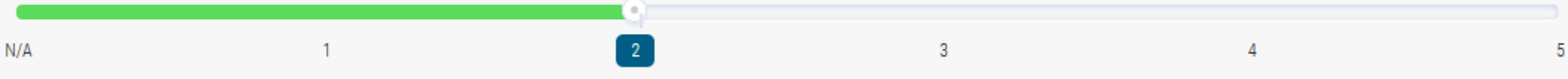
Example of a statement from the Self-Assessment (dimension: Entrepreneurial T&L)

Entrepreneurial Teaching and Learning

Entrepreneurial teaching and learning involves exploring innovative teaching methods and finding ways to stimulate entrepreneurial mindsets. It is not just learning about entrepreneurship, it is also about being exposed to entrepreneurial experiences and acquiring the skills and competences for developing entrepreneurial mindsets.

1 **The HEI provides diverse formal learning opportunities to develop entrepreneurial mindsets and skills.**



An entrepreneurial HEI provides a range of learning opportunities to facilitate innovative teaching and learning across all faculties. Such an HEI should be encouraging innovation and diversity in its approach to teaching and learning across all departments as well as developing entrepreneurial mindsets and skills across all programmes.

To score highly, an HEI could, for example:

- Support curriculum change to stimulate and develop entrepreneurial mindsets and skills through new pedagogies, student-centred, cross-disciplinary and practice-based learning (e.g. living labs, the use of case studies, games and simulation)
- Provide support and training to staff in creating new curriculum related to entrepreneurship
- Provide mechanisms for students to engage in review and feedback on courses
- Introduce new mechanisms for supporting students, including experiencing starting new ventures within the students' formal education or delivering entrepreneurship education with practising entrepreneurs

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ENTREPRENEURIAL TEACHING AND LEARNING

1. The HEI provides diverse **formal learning** opportunities to develop entrepreneurial mindsets and skills.
2. The HEI provides diverse **informal learning** opportunities and experiences to stimulate the development of entrepreneurial mindsets and skills.
3. The HEI **validates entrepreneurial learning outcomes** which drives the design and execution of the entrepreneurial curriculum.
4. The HEI **co-designs** and **delivers** the curriculum with external stakeholders.
5. Results of **entrepreneurship research are integrated** into the entrepreneurial education offer.

Self-assessment statements

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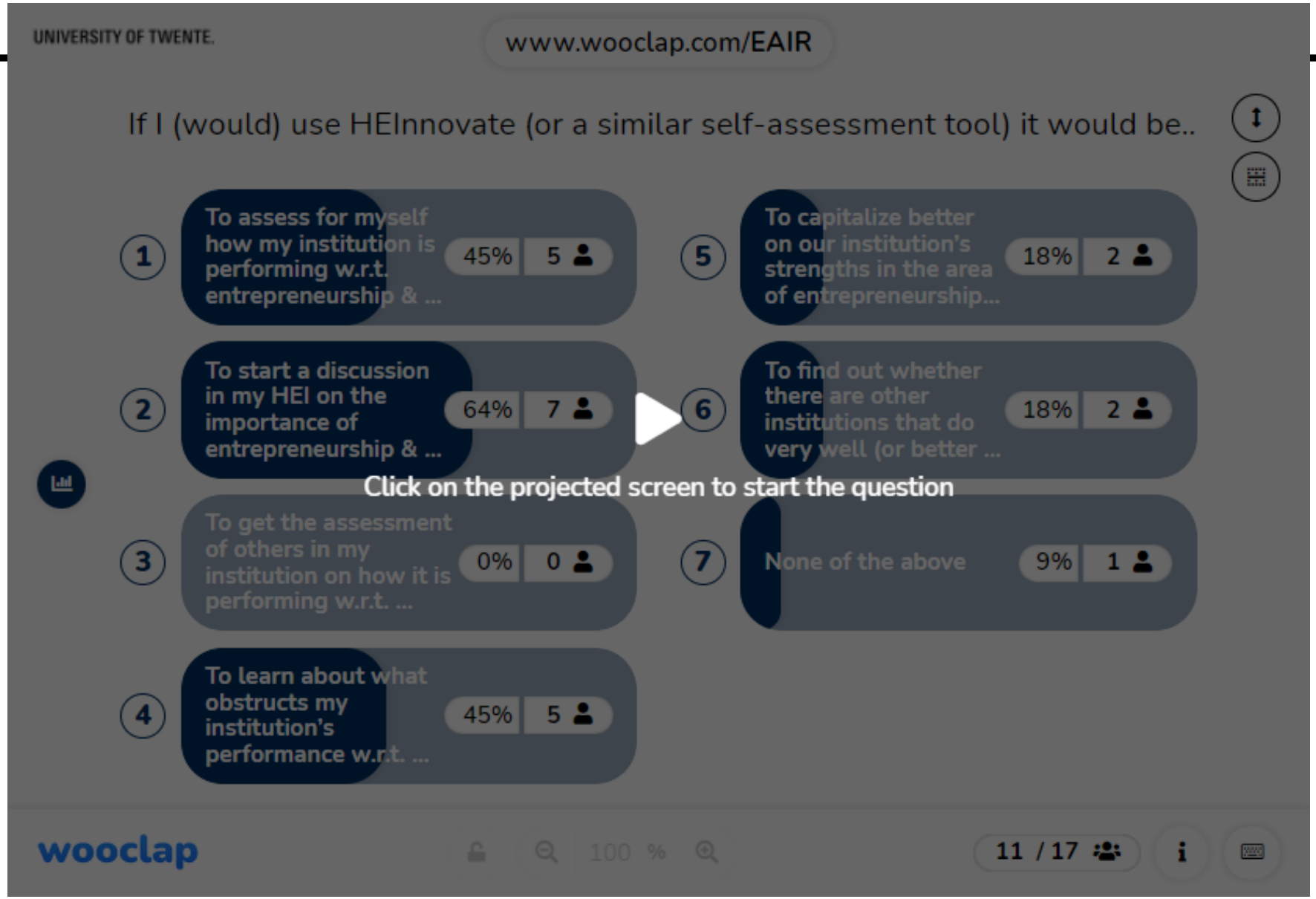
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If I (would) use HEInnovate (or a similar self-assessment tool) it would be..
1 To assess for myself how my institution is performing w.r.t. entrepreneurship & ... 45% 5
2 To start a discussion in my HEI on the importance of entrepreneurship & ... 64% 7
3 To get the assessment of others in my institution on how it is performing w.r.t. ... 0% 0
4 To learn about what obstructs my institution's performance w.r.t. ... 45% 5
5 To capitalize better on our institution's strengths in the area of entrepreneurship... 18% 2
6 To find out whether there are other institutions that do very well (or better ... 18% 2
7 None of the above 9% 1
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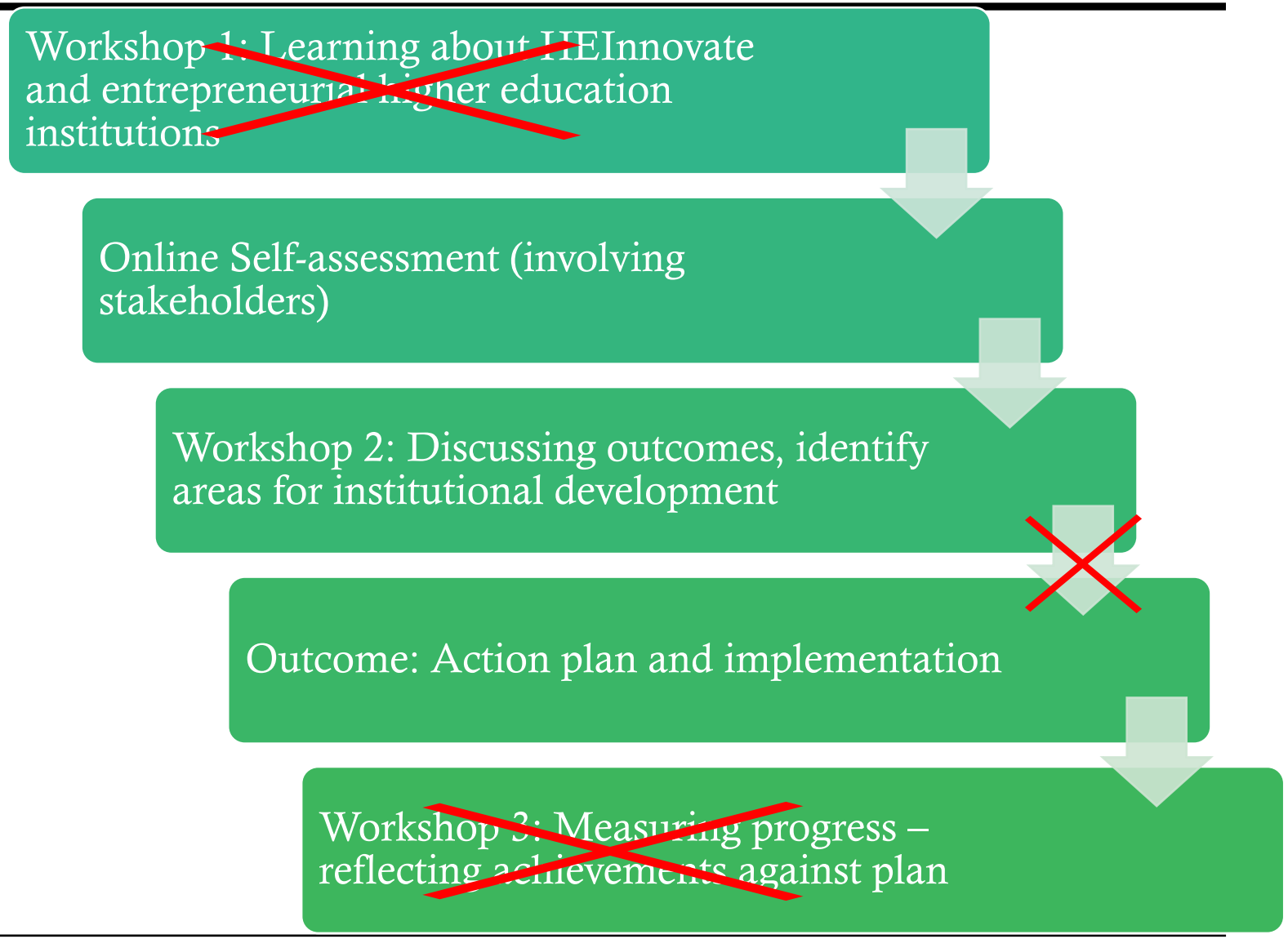
THE HEINNOVATE PROCESS



PART 2: POSTER PRESENTATIONS ON THREE FORWARD LOOKING COOPERATION PROJECTS

Experiences from three FLCP projects:

1. BeyondScale
2. THEI 2.0
3. RE-ACT

3 Posters

for each:

8 minutes presentation
10 minutes Q&A
2 minutes hand-over

Focusing on:

- How can we (our project) improve the use(fulness) of HEInnovate?

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PART 3: WHAT NEXT FOR HEINNOVATE? PANEL DISCUSSION

Can the outcomes of the three FLCP projects (BeyondScale, THEI 2.0, RE-ACT) help improve the use(fulness) of HEInnovate?

- Going beyond self-assessment (identifying barriers & enablers)
- From diagnosis to action
- Integrating regional stakeholders

Let's vote & discuss!

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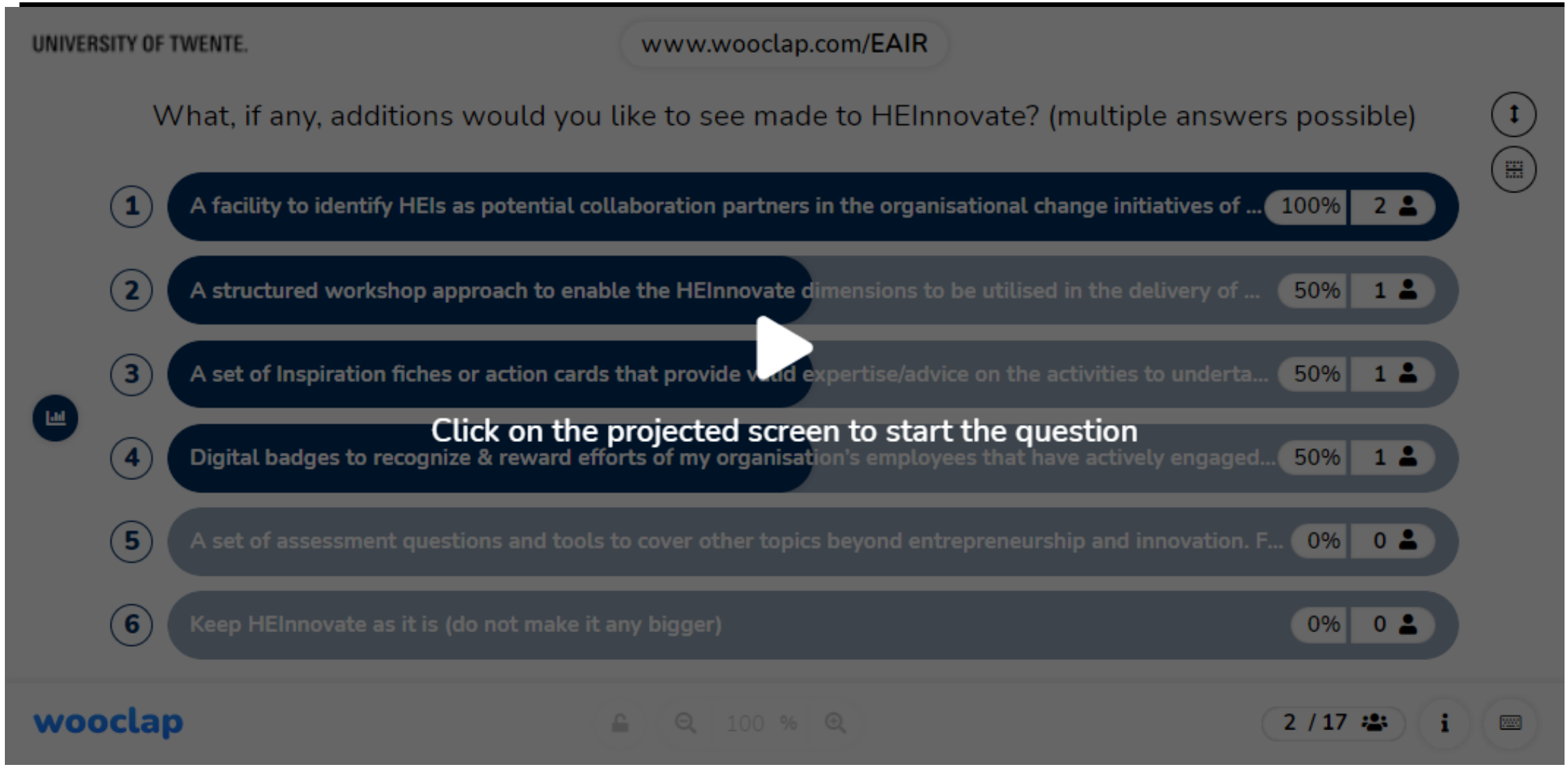
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What, if any, additions would you like to see made to HEInnovate? (multiple answers possible)
1 A facility to identify HEIs as potential collaboration partners in the organisational change initiatives of ... 100% 2
2 A structured workshop approach to enable the HEInnovate dimensions to be utilised in the delivery of ... 50% 1
3 A set of Inspiration fiches or action cards that provide valid expertise/advice on the activities to underta... 50% 1
4 Digital badges to recognize & reward efforts of my organisation's employees that have actively engaged... 50% 1
5 A set of assessment questions and tools to cover other topics beyond entrepreneurship and innovation. F... 0% 0
6 Keep HEInnovate as it is (do not make it any bigger) 0% 0
Click on the projected screen to start the question
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100 %
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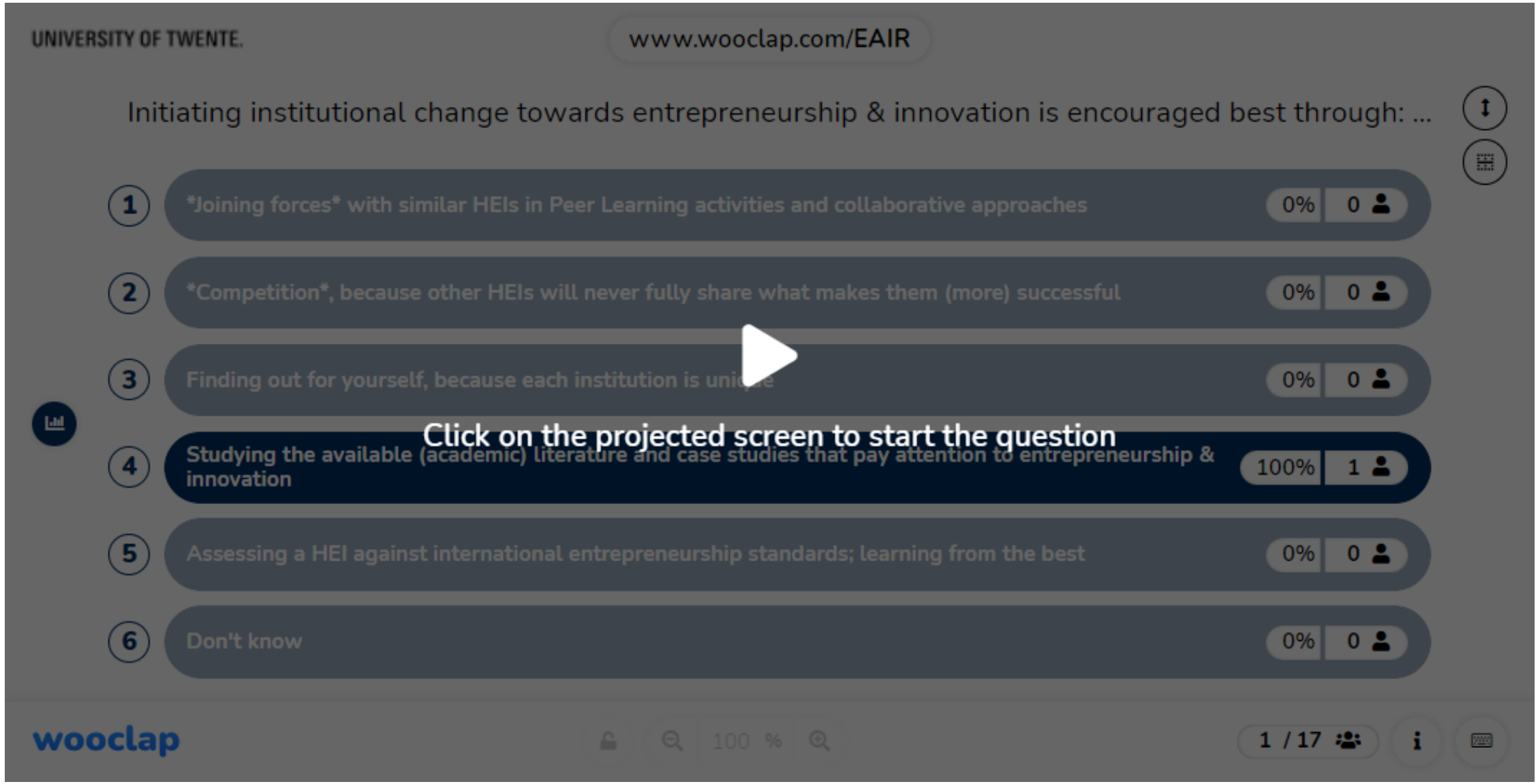
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Initiating institutional change towards entrepreneurship & innovation is encouraged best through: ...
1 *Joining forces* with similar HEIs in Peer Learning activities and collaborative approaches 0% 0
2 *Competition*, because other HEIs will never fully share what makes them (more) successful 0% 0
3 Finding out for yourself, because each institution is unique 0% 0
4 Studying the available (academic) literature and case studies that pay attention to entrepreneurship & innovation 100% 1
5 Assessing a HEI against international entrepreneurship standards; learning from the best 0% 0
6 Don't know 0% 0
Click on the projected screen to start the question
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100 %
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HEInnovate is useful, because: (multiple answers possible)

1	It is a self-assessment tool and not a benchmarking or ranking tool	0%	0
2	Its self-assessment statements take into account the maturity of the HEI w.r.t. entrepreneurship & innovation	0%	0
3	The self-assessment scores are easy to interpret	50%	1
4	The data it provides are not made public, so it is confidential	0%	0
5	HEInnovate provides inspiration for organisational improvement plans and real transformational activities	100%	2
6	HEInnovate covers the essential dimensions and understandings of Entrepreneurship & Innovation	100%	2
7	I don't think HEInnovate is useful	0%	0

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100 %

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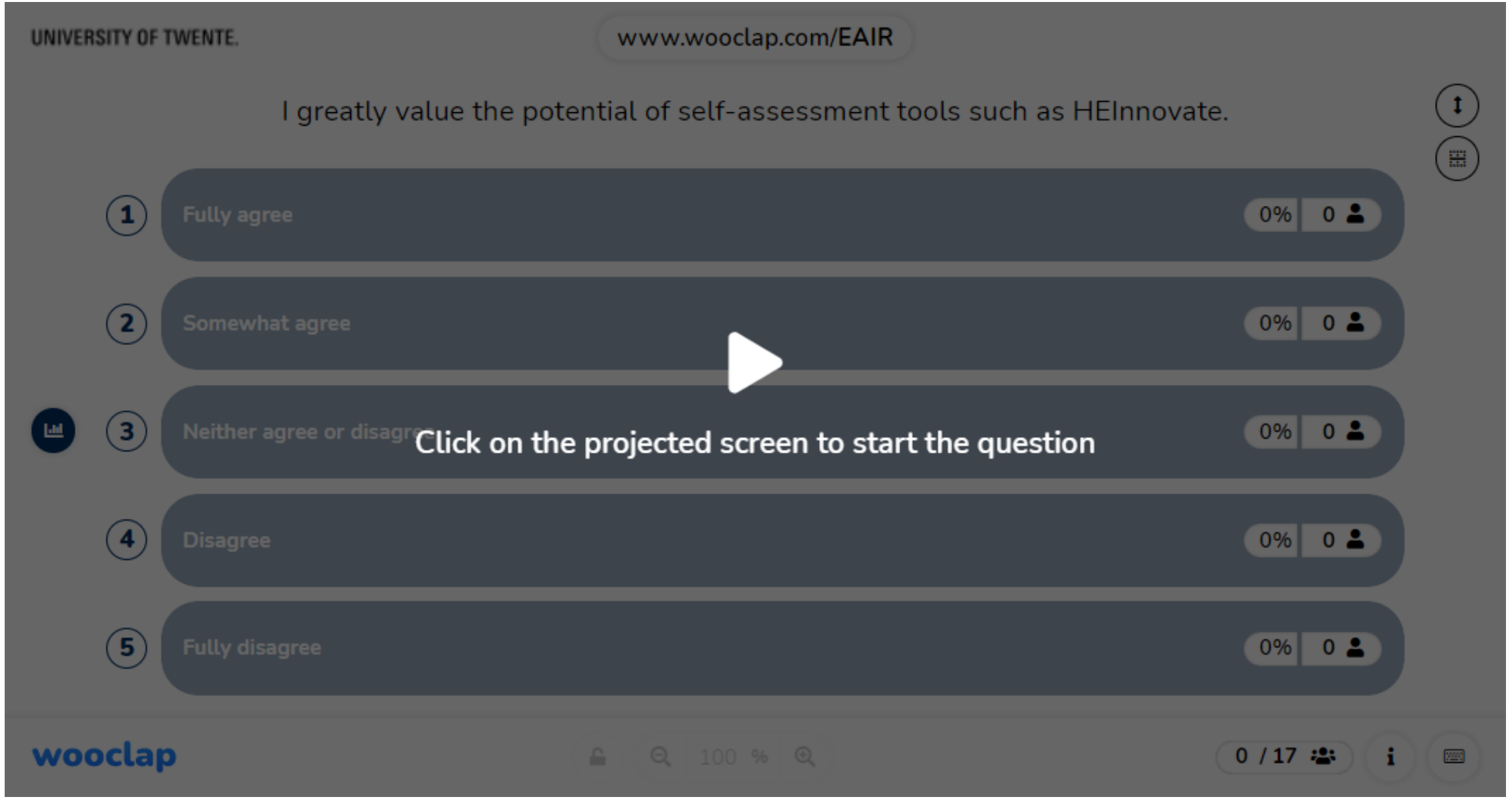
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I greatly value the potential of self-assessment tools such as HEInnovate.
1 Fully agree 0% 0
2 Somewhat agree 0% 0
3 Neither agree or disagree 0% 0
4 Disagree 0% 0
5 Fully disagree 0% 0
Click on the projected screen to start the question
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100 %
0 / 17